



Sultana Education Foundation

Event Sponsorship 2024/2025





Sultana's Annual Gala
Our Biggest Annual Party
May 10, 2025

2024/25 EVENT SPONSORSHIPS

Sponsoring Sultana events supports the Foundation's Environmental Literacy programs while demonstrating your commitment to the community. With a single contribution, Sultana event sponsors receive recognition and benefits for multiple events, including:

- Sultana Downrigging
- Annual Gala
- Community Events

Sponsorship is open to individuals, businesses, and nonprofits.

For additional information contact: 410-778-5954 | development@sultanaeducation.org

THE EVENTS

ANNUAL GALA

DOWNRIGGING FESTIVAL

COMMUNITY EVENTS

What is it?	A fancy party with fantastic music at a private waterfront estate	The largest annual Tall Ship event in the USA and a top notch Bluegrass festival	A series of free lectures, street parties, and festivals welcoming the whole community
The purpose	Provide program scholarships for regional public schools	Provide program scholarships for regional public schools	Building good will and expanding Sultana's membership base
What's the vibe?	Cocktails, food, and dancing	Tall Ships & bluegrass in a large festival environment	Community, friends, and family
Who comes?	Dedicated Sultana supporters, community leaders, and more	Fans of Tall Ships, music and the outdoors from across the country	Everyone!
When is it?	May 10, 2025	November 1-3, 2024	Various Dates Sept 2024 - June 2025
How many?	400+	10,000 over three days	2,000 (season)
Entry price	\$200 per person	Free - \$60 per person	Free
Website	sultanagala.org	downrigging.org	sultanaeducation.org

GENERAL SPONSORSHIPS

General Sponsors underwrite all events and are recognized similarly at each event
 Unlimited number of sponsorships at these levels
 50% sponsorship contribution counts towards Captain's Table¹ membership.

BENEFITS	SPONSOR LEVELS			
	\$ 750 BRONZE	\$ 1,000 SILVER	\$ 2,500 GOLD	\$ 5,000 PLATINUM
Proportionate ² recognition on Sponsor Banner at all events	Name	Logo (if applicable)	Logo (if applicable)	Logo (if applicable)
Proportionate recognition on all event-related email blasts	Name	Logo (if applicable)	Logo (if applicable)	Logo (if applicable)
Proportionate recognition in Gala Invite & Downrigging Brochure	Name	Logo (if applicable)	Logo (if applicable)	Logo (if applicable)
Proportionate recognition on Gala and Downrigging websites	Name	Logo (if applicable)	Logo (if applicable)	Logo (if applicable)
2025 Annual Gala tickets ³	2	2	4	8
	OR	AND	AND	AND
2024 Downrigging Weekend Music Passes	4	4	6	10

Notes

¹ Captain's Table is Sultana's annual membership program for \$1,000 donors. For current members, 2024/25 sponsorship counts towards 2025 membership.

² Name/logo recognition is proportionate size to sponsor level.

³ Complimentary Annual Gala Tickets must be reserved at least four weeks prior to the event.

LEAD SPONSORSHIPS

*Make one of Sultana's events truly your own by becoming a Lead Sponsor.
Have an idea beyond what's listed below? Let's talk!
50% sponsorship contribution counts towards Captain's Table membership.*

BENEFITS	LEAD SPONSORSHIPS		
	DOWNRIGGING FESTIVAL \$10,000	ANNUAL GALA \$10,000	COMMUNITY EVENTS \$7,500
Prominent Lead Sponsor logo banner at event	■	■	■
Stand-alone Lead Sponsor logo placement on event website/page	■	■	■
Stand-alone cover logo placement on all event printed materials	■	■	
Stand-alone logo recognition in all event print advertisements	■	■	■
Lead Sponsor logo recognition in all event-related email blasts	■	■	■
Featured post on SEF Social Media recognizing lead sponsorship		■	■
Recognition as Platinum Sponsor for non-lead events	■	■	■
Complimentary 2025 Annual Gala tickets	10	10	8
Complimentary 2024 Downrigging Weekend Music Passes	18	18	14
Opportunity to briefly address attendees at Annual Gala		■	

THANKS TO OUR 2023/24

ANNUAL GALA
LEAD SPONSOR

DOWNRIGGING
LEAD SPONSOR

EVENT SPONSORS



**Wealth
Management**
Easton

PLATINUM SPONSORS



Dave & Lena Cantera
Caroline D. Gabel
Chris Havemeyer

Blyth Reynolds & Mary Anne Shea
Steffi Swope
Lisa & Michael Vadasz

Louise S. Widdup

GOLD SPONSORS



Lyle & Dorothy Feisel
Friends of Sultana
Linda, Guyon & Julia Knight
Linda & Rob Leigh

Morgan & Fiona Lum
William & Amanda Madar
Joanne O'Rourke &
Robert Hindman

Eric & Lesley Schless
Ruth Sorenson

SILVER SPONSORS



Andy & Kirk Alderdice
Barry & Jennifer Buckley
Peggy & John Christie Jr.
Lee & Geoff Dennis
Dominic & Judith Dragotta

Brooke & Trish Harwood
Helena Hermes & Erik Walter
Darby, Donald & Douglas Hewes
Chris & Dawn Holmes
Harry & Brooke Logan Packard

Pam & Paul Sautter
Michael Singer & James Smith
Sally & Peter Sweetser
Anne Vansant & Carter Stanton
Kirk & Laura Wade

Paula Wordtt & Richard Owen
Dickson Young & Brigitte Perry

BRONZE SPONSORS

Clarence & Martha Carvell
Steve Clemons & Andrew Oros
Anne Keer Charles
Carla & Frank Gerber

Ginny Gorman & Bill Yoder
Patti & Dave Hegland
Jim & Kathy Hopkins
Polly Javorski & Sheri Putnam

Nancy & Bill Low
Mimi's Closet
Paula Reeder
Professor Tom Russell

Seiberlich Trane
Silver Linings Jewelry of Chestertown
James H. Simon
The Skipjack Art Studios



Sultana Downrigging
Tall Ships & Bluegrass
November 1-3, 2024

photo courtesy Michael Wootton



photo courtesy Tyler Campbell

Community Events

A series of 14 free events between Sept '24 & June '25

Ready to be a 2024/25 Sponsor?

Register and make your contribution now at
sultanaeducation.org/sponsorship/

Questions? Contact development@sultanaeducation.org | 410-778-5954